



PARTNERS IN VISION



Join as a Sponsor!

Lions Sight Research Foundation and San Antonio Eye Bank are excited to host the 2025 Stride for Sight 5K Run/Walk. Together the organizations are focused on **Saving Sight, Changing Lives.**

On Saturday, March 29th, we'll celebrate the 12th year of the family and pet friendly run/walk event at Comanche County Park in San Antonio, Texas. Last year our event concluded with **over 640 participants from throughout South Texas.**

Our mission in hosting the event is to encourage regular healthy vision screenings and eye health practices, as well as, to educate and inspire about Donate Life - Gift of Sight that can be given through cornea donation and transplantation.

Your sponsorship will make a difference for hundreds of individuals and families impacted by the partnering organizations and will also align your brand as a company committed to supporting our mission.

SPONSOR

Company/Organization: _____

Primary Contact: _____ Title: _____

Email: _____ Phone: _____

Sponsor Level: () Title () Lionheart () Hero () KidZone Area () Legacy () Companion () Friend



I'd like to become a sponsor

All checks should be made payable to:
Lions Sight Research Foundation
 with notation **2025 Stride for Sight**
 Mail to: Lions Sight Research Foundation
 4502 Centerview, Suite 120, San Antonio, TX 78228

Online sponsorship payments steps:
 Go to www.LionsSightResearch.org, select tab labeled Donation, select option Directed & Other, then Stride for Sight 5K
 Note: Please enter in the [What is this payment for] box the specifically sponsor level name

For more information, please contact a representative listed below

Sam Pantusa
 President, Lions Sight Research Foundation
 lsrf.sam@gmail.com, (210) 326-3915

Simera Nichols
 Director of Partner Relations, San Antonio Eye Bank
 simera.nichols@saeyebank.org, (210) 424-0176

Stride for Sight 5K

March 29, 2025

Sponsorship Benefits & In-Kind Donation Options

Title Sponsor (\$5,000)

- Opportunity to speak for 2-3 minutes during open ceremony and officiate start of the race
- Your company banners, logos and/or products displayed prominently at event stage and at race start/finish line
- Your company logo featured on the front and back of event race T-shirt*
- Your company logo featured on event 5k online registration site
- One 30-60 second video or Livestream, featuring your representative in social media promotion leading up to the event & add'l filming of representative day of event
- Your company name mentioned in event press release and in any day of event news TV or radio interviews
- 15 complimentary race registrations and T-shirts
- 5 or more mentions in social media promotion leading up to the event
- **Plus!** All the benefits from the sponsorship levels below.

Lionheart Sponsor (\$2,500)

- One 30-60 second video or Livestream, featuring your representative in social media promotion leading up to the event & add'l filming of representative day of event
- Your company name mentioned in event press release and in any day of event news TV or radio interviews
- 10 complimentary race registrations and T-shirts
- 5 or more mentions in social media promotion leading up to the event
- **Plus!** All the benefits from the sponsorship levels below.

*Deadline for logo inclusion on race T-shirt is February 24, 2025

**Deadline for logo inclusion on postcard is December 6, 2024



Hero Sponsor (\$1,000) or KidZone Area Sponsor

- One 30-60 second video or Livestream, featuring your representative in social media promotion leading up to the event & add'l filming of representative day of event
- Your company name mentioned in event press release and in any day of event news TV or radio interviews
- 5 complimentary race registrations and T-shirts
- Social media promotion leading up to the event
- **KidZone Area Sponsor** - signage prominently featured at Kid's Fun Run and activities area
- **Plus!** All the benefits from the sponsorship levels below.

Legacy Sponsor (\$500)

- Your company logo placed on the back of event race T-shirt*
- Your company logo placed on 2,000+ promotional postcards distributed to homes throughout Bexar County and South Texas**
- Your company logo displayed at water station
- Exhibitor space at the event with the option to pass out flyers / ads / coupons
- 2 complimentary race registrations and T-shirts
- Opportunity to provide items for race bags or at registration area
- Associated with event in which email blast is sent to 16,500+ South Texas area runner's list through Solers Sports

Companion Sponsor (\$250)

- Your company name placed on the back of event race T-shirt*
- Opportunity to provide items for race bags or at registration area
- Associated with event in which email blast is sent to 16,500+ South Texas area runner's list through Solers Sports

Friend Sponsor (\$100)

- Your company name placed on the back of event race T-shirt*
- Opportunity to provide items for race bags or at registration area

In-Kind Donation Opportunities:

- Bottled Water (500)
- Breakfast Tacos (500)
- Sausages (500)
- Kid's Art Supplies
- And more !

For further information, please contact:

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